



# Heritage Partner Meeting

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250<sup>th</sup> Commemoration Planning

Tuesday, November 19

1 p.m. – 3 p.m.

Virtual

# Agenda

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- Introductions
- About Heritage Montgomery
- Montgomery Heritage Map
- Approach to 250<sup>th</sup> Commemoration Activities
- Partner Program Ideas
- Opportunities
- Heritage Montgomery Resources
- 250<sup>th</sup> Grant List & Funding
- Next Steps
- Adjourn



# About Heritage Montgomery

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## Mission

Heritage Montgomery is dedicated to preserving and promoting local history, culture, and distinctive natural areas and fostering a sense of stewardship and pride in our community. Specifically:

- Enhancing Montgomery County's appeal to travelers who love history and culture;
- Encouraging residents and visitors to understand and appreciate the history of the county and its culture;
- Promoting tourism and economic activity;
- Fostering preservation and stewardship of historic buildings and sites;
- Providing and encouraging others to provide interpretative and educational programs and services about local heritage; and
- Implementing, within Montgomery County, the provisions of the State of Maryland Heritage Areas Authority.

## Fast Facts

- 1 of 13 State Certified Heritage Areas in Maryland
- 2 State Parks: Seneca Creek & Patuxent River
- 3 National Parks: C&O Canal National Historical Park, Glen Echo Park, & Clara Barton National Historic Site
- 40+ Historic 1800s African American Communities Founded Both Before & After Emancipation.
- 100+ Miles of Protected Rustic Roads
- 400+ County & Regional Parks

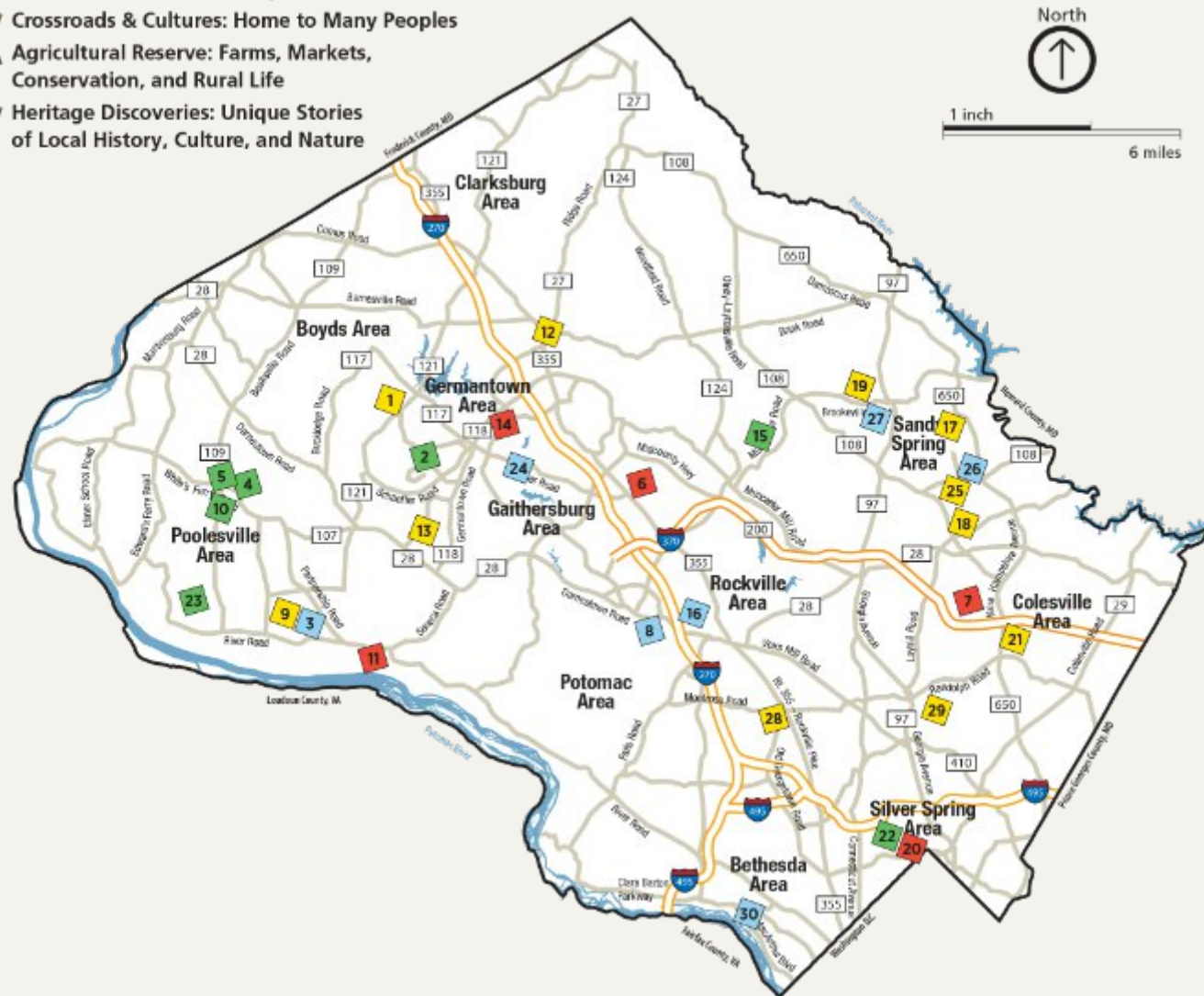
## Economic Impact

- \$376.1 Million in Economic Impact
- 5,327 Jobs Supported & Sustained
- \$50.4 Million in State & Local Tax Revenue



# Montgomery Heritage Map

-  Rivers, Roads & Trail: Transportation
-  Crossroads & Cultures: Home to Many Peoples
-  Agricultural Reserve: Farms, Markets, Conservation, and Rural Life
-  Heritage Discoveries: Unique Stories of Local History, Culture, and Nature



# Heritage Montgomery Approach to 250<sup>th</sup> Commemoration Activities

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## Theme

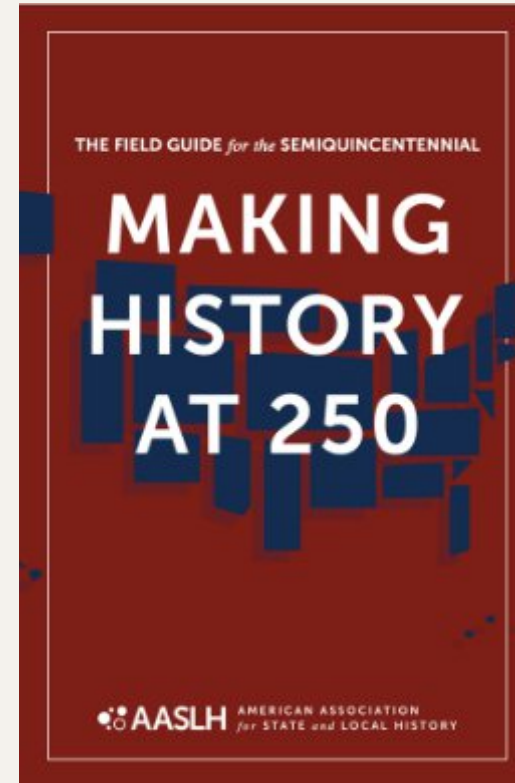
Build on the American Association for State & Local History (AASLH) 250<sup>th</sup> Theme Option: Power of Place

## What The Theme Will Focus On

- Contextualize our country and county to the 250th by linking history throughout the years.
- Showcase how transportation, agriculture, African American, women leadership, and conservation innovations reflect or impact national and local milestones.

## What the Theme WILL NOT Focus On

- Not “Ye Olde Colonial” Interpretation
- Not reinventing the wheel. Instead, each site will highlight their contribution to history through existing programs and added contextualization.



# Heritage Montgomery Current Projects

- Supporting partners in a variety of programs such as planting 250 trees at heritage sites, customizing programs to elevate County stories, and producing a 2026 Heritage Days event to focus on the 250th, which will include not only heritage sites but also nearby vineyards, shops, and attractions.
- Working with partners to produce a County passport which will include all sites and provide visitors information on the history and place in the 250th. Visitors will be able to get a stamp at each site they go to and be eligible for prizes.
- Contracting writers to contextualize each site and its contribution to American and County history. This will serve the public and act as a guide for each sites' interpretation and programming.
- Connecting with MCPS to provide curriculum and learning tools for the 250th.



# Partner Program Ideas



*Countryside Alliance Ride the Reserve*



*Glen Echo Park*



*National Capital Trolley Museum*



*Canal Quarters Swain's Lockhouse*

## Some Suggestions:

- **Self-Guided Tours**
- **Guided Tours and Reenactments**
- **Oral Histories and Storytelling Events**
- **'Past and Present' Tours**
- **Cultural Exchange Events**
- **Cooking Classes with Historical Recipes**
- **Living History Experiences**
- **Historic Craft Demonstrations**
- **Music and Dance Programs**



# Opportunities

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- A: Increase Current Audiences**
- B: Engage New Audiences**
- C: Expand Inclusive & Diverse Audiences**
- D: Build More Inclusive & Diverse Programming**

**What locations represent lesser-known but important county stories that should be included in the 250<sup>th</sup>?**





# Heritage Montgomery Resources

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- **Subject Matter Experts/Speakers**
- **Reenactors**
- **Musicians**
- **Artisans & Craft People**
- **Contacts & Connections to Various Potential Partners**
- **Individual Meetings with Sites to Develop Programs**
- **Marketing & Outreach**
- **Toolkits**



**What other resources would benefit your involvement in the 250<sup>th</sup>?**

# 250<sup>th</sup> Grant List & Funding

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## Federal

- Federal Resource Grant Resource Guide
- Institute of Museum and Library Services
- Library of Congress: Connecting Communities Digital Initiative
- Library of Congress: Of the People: Widening the Path
- National Endowment for the Arts
- National Endowment for the Humanities
- National Park Service
- National Park Service: Save America's Treasures
- National Park Service: Semiquincentennial
- National Park Service: State, Tribal, and Local
- US Department of Education
- Underrepresented Communities Grants

## Maryland

- Citizen Academy Grant
- MD Two-Fifty Fellows Paid Internship Grant
- Inclusive History Grant
- Maryland Commission on African American History and Culture
- Maryland Department of Natural Resources
- Maryland Historical Trust
- Maryland Heritage Areas Program
- Maryland State Art Council
- Rural Maryland Council
- Revitalizing Rural Maryland

## Private

- Maryland Humanities
- Middendorf Foundation
- Inclusive History Grant
- National Trust for Historic Preservation
- Nora Roberts Foundation
- Preservation Maryland
- William G. Pomeroy Foundation
- Hometown Heritage Marker Grant Program
- Miller History Fund

**Resources:** <https://mdtwofifty.maryland.gov/grants-applications/>



# Next Steps

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Questions?

Thank You & Adjourn