## HERITAGE TOURISM ALLIANCE OF MONTGOMERY COUNTY

# HERITAGE REPORT

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WOODLAWN BARN EXHIBIT

#### AFRICAN AMERICAN HERITAGE TOUR

TAKE A DRIVE IN THE WESTERN COUNTY AND EXPLORE OUR AFRICAN AMERICAN HISTORY. OUR TOUR FEATURES NINE SITES TELLING THE STORIES OF BLACK RESIDENTS FROM SLAVERY TO CIVIL RIGHTS. EACH STOP FOCUSES ON A DIFFERENT PART OF THIS IMPORTANT LOCAL HISTORY. SEE CHURCHES, MILLS, FARMS, AND SCHOOLS THAT WERE CENTRAL PARTS OF THE FABRIC OF LIFE IN THE COUNTY. AVAILABLE ON OUR WEBSITE, HERITAGEMONTGOMERY.ORG.



VOLUME 16, ISSUE 1: WINTER 2020/2021

Pennyfield Lockhouse

# MHAA GRANTS FOR FY 2021

his year we've made huge changes to the Maryland Heritage Area Authority grants!

After several years of planning, MHAA has reworked our grant requirements to better serve all of our partners. Beginning with FY21, we have dropped the 75% cash match on all MHAA grants. A grant application's required match can now entirely be in-kind, using volunteer hours or donated professional services, materials and labor. Additionally, the reporting system has been greatly simplified.

We're already working with several partners on their FY22 grants. Please give us a call to plan your MHAA grant-funded project! FY 2021 MHAA grant awards went to:

#### Sandy Spring Slave Museum -

\$10,000 for upgraded high-speed cable and monitors in the museum.

#### Glen Echo Park Partnership -

\$20,000 for a year-long event/ program celebrating the restoration of the 1921 Dentzel carousel.

**C&O Canal Association** – \$15,000 for a multi-heritage area grant supporting the 2021 World Canal Conference to be headquartered in Hagerstown.

Heritage Montgomery – \$100,000 management grant and \$25,000 block grant for the HM Mini-Grant program.

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#### LETTER FROM THE DIRECTOR



Emancipation Day at Button Farm

Greetings All,

I hope this finds you and yours well.

We've moved! The lease at our longtime Waters House home was terminated and we have "moved" to my home office until we locate a new space. Our new mailing address is Heritage Montgomery, PO Box 10237, Gaithersburg, MD 20898 and our phone number remains the same, 301-515-0753.

I have been active in State and local COVID recovery efforts. Resources are posted our website, HeritageMontgomery.org, under the Partners/ Management Tools tab. Please give me a call if you have questions or concerns about the many challenges and opportunities facing your sites during these complex times.

We have been busy developing new driving tours and brochures. I have thoroughly enjoyed my travels along our Rustic Roads designing tours and exploring new places that even I hadn't seen before – and am sure you will love them, too. We've also collected tours from partners so you'll have a great menu of drives and destinations. These are posted and updated under the Places to Go tab on our website.

And last but not least, please remember HM in your year-end giving. So many of the programs that provide much-needed support to our county's rich heritage resources rely on your gift. Additionally, please let us know if you or your business would like to sponsor a particular project or program.

Have a peaceful and safe holiday season!

#### **FY21 MINI GRANTS**

e're pleased to announce this year's Mini-Grant awards:

- Germantown Historical Society: \$1000 Bank Archive Project
- Glen Echo Park Partnership: \$1000 Dentzel Carousel Video
- The Menare Foundation: \$600 Design, Update & Replenish Marketing Materials
- Montgomery Countryside Alliance: \$2350 Ag Reserve Video Vignettes
- Montgomery Preservation, Inc.: \$2500 Re-Imagining MPI Planning Project
- Peerless Rockville: \$2500 Rockville Underground Railroad Brochure
- Sandy Spring Museum: \$2500 Documenting Historic Black Communities, Year 2
- Sandy Spring Slave Museum: \$1875 Sandy Spring African American Heritage Trail
- Smithville School & Museum Center: \$2500 Site and Parking Development Project
- Town of Brookeville: \$700 Interpretive Sign Replacement
- Warren Historic Site Committee: \$1682 Security System for Warren Historic Site

This year we introduced a major change to our Mini-Grant requirements. In order to ensure access to these funds by all of our partners, we have reduced the cash match requirement from 50% to 25% with the rest of the match made up by in-kind contributions.

#### HERITAGE MONTGOMERY STAFF

Sarah L. Rogers, Executive Director director@HeritageMontgomery.org

Lori Ranney, Deputy Director lori@HeritageMontgomery.org

Like us on Facebook

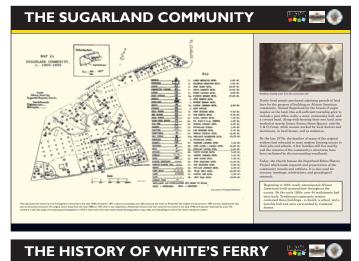
This project has been financed in part with State funds from the Maryland Heritage Areas Authority.

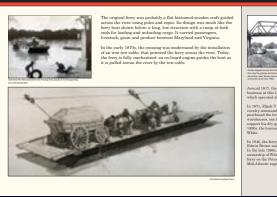


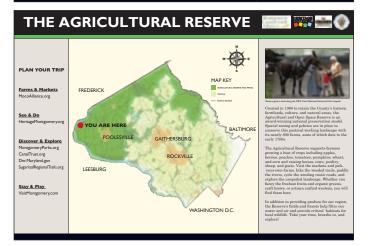
#### **INTERPRETIVE PANELS**

ew interpretive panels are going up in the Agricultural Reserve! The panels, representing three of our themes – African American Heritage, the Ag Reserve, and Transportation Heritage – are being placed this fall and winter.

Many thanks to our partners Montgomery Countryside Alliance, Sugarland Ethno-History Project, Warren Historic Site Committee, and Historic White's Ferry for working with us researching and editing the signs!







#### HM WINTER PROGRAMS



WINTER WOODS

Many of our partners have been and will continue to present virtual programs this season. If you are looking for some winter fun, here are a few suggestions:

**Black Rock Center for the Arts** – online exhibits and arts classes *BlackRockCenter.org* 

**Gaithersburg Winter Lights Festival** – at Seneca Creek State Park, now through Dec. 30 *GaithersburgMD.gov/recreation/special-events* 

**Glen Echo Park** – Holiday Art Show and Sale, now through Jan. 3, and winter classes for children, teenagers, and adults *GlenEchoPark.org* 

**Montgomery History –** virtual programs and exhibits *MontgomeryHistory.org* 

**Montgomery Parks –** outdoor activities and online programs *MontgomeryParks.org/activities* 

**Montgomery Preservation** – virtual programs *MontgomeryPreservation.org* 

**Peerless Rockville** – virtual programs and exhibits *PeerlessRockville.org* 

**Sandy Spring Museum** – Fine Arts & Crafts Holiday Gift show, now through Dec. 23 and virtual programs *SandySpringMuseum.org* 

#### **PARTNER NEWS**

Congratulations Montgomery Preservation Award winning partners: King Barn Dairy MOOseum, Warren Historic Site, and the Heritage Montgomery Board of Directors which received the Montgomery County County Executive's Award for excellence in stewarding historic, cultural, and natural resources.

We are pleased to highlight some of the projects supported by HM grants this year.

Join Montgomery History for the 15th annual Montgomery County History Conference, January 22-30, 2021. This year the conference is taking place entirely online so there are myriad opportunities to take part. Tickets start at just \$25 and are on sale now. Visit MontgomeryHistory.org or call 301-340-2825 for more information.



C&O Canal Association worked closely with the National Park Service to design and produce three interpretive panels telling the story of the historic African American Civilian Conservation Corps camp once located at

After years of hard

work, the Josiah Henson Museum and Park plans to open in early 2021. The

park explores the history

of Henson, who was enslaved at the historic

farm site, his life as a

farm laborer, his escape

PANEL INSTALLATION

Carderock. The signs were installed in late November in the C&O Canal National Historical Park.



HENSON HOUSE

to freedom, and Harriet Beecher Stowe's popular book *Uncle Tom's Cabin*, which was based on Henson's life. The property includes a new Visitor Center, exhibits, archaeological sites, and the restored farmstead.

The Maryland Heritage Areas Authority (MHAA), working with all 13 State Heritage Areas, is developing an Economic Impact Study measuring both the visitor and financial impact generated by each Heritage Area. The study will be completed by year's end and we look forward to sharing it with you.

#### **HOLIDAY SHOPPING**



Many of our partners offer gift shops with interesting and unique gift ideas. You'll find something to please everyone from books on local history, handmade arts and crafts, and even local honey! Some are open

Heritage Area gifts

to the public for easy, safe on-site shopping and others offer online shopping options. To find out more, visit HeritageMontgomery.org and explore the Heritage Sites page under the Places to Go tab.

#### **MHAA GRANTS FOR FY 2021**

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This year we also provided over \$200,000 in Emergency Grant funding to partners including:

- Boyds-Clarksburg Historical Society
- Germantown Historical Society
- Historic Medley District, Inc.
- Montgomery County Historical Society
- Peerless Rockville
- Sandy Spring Museum
- Sandy Spring Slave Museum
- Scotland AME Zion Church

#### HERITAGE MONTGOMERY BOARD OF DIRECTORS

Laura Anderson Wright, Sandy Spring Slave Museum – President

Sheila Bashiri, City of Rockville - Vice President

Heidi Glatfelter Schlag, C&O Canal Trust – Secretary

**Ying Fang**, CPA – Treasurer

**Rebeccah Ballo**, Montgomery County Planning Department

Abby Clouse-Radigan, Historic Medley District

Anthony Cohen, The Menare Foundation

Allison Weiss, Sandy Spring Museum