

Heritage Tourism Alliance of Montgomery County Newsletter Spring/Summer 2010

Heritage REPORT

Heritage Days 2010

Save the date for Heritage Days 2010 – Saturday, June 26 & Sunday, June 27 – bigger and better than ever! This year the annual celebration will feature over 45 sites around the County (more than ever before!) open free-of-charge from noon to 4pm each day. Along with perennial favorites including the Josiah Henson Historic Site (Uncle Tom's Cabin) in Bethesda, the Sandy Spring Slave Museum, and Glen Echo Park, be sure to check out the many little "gems" scattered around the County:

- Visit the Latvian Museum in Rockville and learn about that country's history and culture, including music, dancing and crafts.
- Spend a day and enjoy all the sites along the **C&O Canal** from **Blockhouse Point** in Potomac where you can see the remains of an 1862 Union outpost camp to **Edward's Ferry** where historians will discuss the significance of this site as well as other sites that played an important role in the Civil War in our area.



Washington Revels "Betsy the Cow"

- Stop by the one-room Seneca Schoolhouse Museum in Poolesville, dating to the 1880s.
- The **King Barn Dairy MOOseum** in S. Germantown will hold its Grand Opening this weekend with a special musical performance by the **Washington Revels** on Saturday.

As always, many sites will feature musical performances, children's activities, refreshments—and history, too! Visit our website, www.HeritageMontgomery.org, for more details on this fun-filled weekend!

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www.heritagemontgomery.org

FY 2011 MHAA Grant Applications

The Maryland Heritage Areas Authority (MHAA) Grant Program is a source of funding for projects in certified heritage areas that are designed to assist and encourage tourism, economic development, and preservation. For FY 2011 a strong slate of applications were reviewed and approved for referral to the State by the Heritage Montgomery Board of Directors. In addition to its annual operating grant, Heritage Montgomery submitted a project grant supporting Heritage Days, Civil War programs, and a new Fall Foliage Tour.



Heritage Days

Management Grant

• Heritage Montgomery – \$97,500 for operating funds

Capital Grant

• National Park Service/C&O Canal NHP - \$40,000 for lockhouse restoration

Project Grants

- Heritage Montgomery \$30,000 for Heritage Days, Civil War programs and Fall Foliage Tour
- The Washington Revels \$50,000 to develop music/dance/ drama programs honoring Montgomery County's Civil War and Underground Railroad history
- The Menare Foundation \$8,750 for training and docent/ interpretive materials for living history program
- Montgomery-National Capital Parks and Planning Dept. -\$32,000 to develop and install interpretive signage on "Life during the Civil War" and "Environmental Stewardship"

Partnership with NPS

Heritage Montgomery continues to build on an important partnership with the National Park Service/C&O Canal National Historical Park. Beginning last fall with the joint sponsorship of the preview screening of Ken Burns' National Park Service documentary, HM Executive Director Peggy Erickson and Park Superintendent Kevin Brandt are working to strengthen the organizations' partnership – thus strengthening the stories of both Heritage Montgomery and the C&O Canal NHP.

A unique opportunity to enhance the heritage area's visitor experience is now available through the Canal Quarters interpretive program. Visitors are invited to experience a taste of life along the canal by staying in a historic lockhouse for a day and night, with three lockhouses currently open. Renovation is underway at Lockhouse 25 at Edward's Ferry and the Park Service has submitted an MHAA capital grant



Edwards Ferry Lockhouse

request in support of the historic preservation work associated with the renovation.

Long-range planning is also underway to develop interpretive programs along the Canal based on its extensive Civil War history. Programs in the not-too-distant future will feature music of the Civil War era presented in a beautiful setting along the Canal!



Six Years of Fteritage Area Grants 2005-2010: See What We Brought Home

From FY 2005 through FY 2010, \$1,154,581 in grant funding has come to the County through Heritage Montgomery, helping make possible a wide variety of programs and projects with a total value of over \$3,726,775.

Maryland Heritage Area Authority (MHAA) Grants

District/Site #	Awarded	Amt. Requested	Amt. Awarded	Total Match	Total Project Cost	
District 14						
Sandy Spring Museum M-NCPPC/Woodlawn Sandy Spring Civic Assoc <i>Total, District 14</i>	5 2 1 8	\$ 96,010 \$100,000 \$ 5,000 \$201,010	\$ 76,010 \$100,000 \$ 5,000 \$181,010	\$ 90,510 \$428,271 \$ 8,367 \$527,148	\$186,520 \$528,271 \$ 13,367 \$728,158	
District 15						
Historic Medley District King Barn Dairy MOOseur Town of Poolesville Sugarloaf Reg. Trails Total, District 15	3 m 1 2 1 7	\$205,000 \$ 32,000 \$150,000 \$ 5,400 \$392,400	\$180,000 \$ 21,425 \$150,000 \$ 5,400 \$356,825	\$300,035 \$ 32,000 \$170,000 \$ 5,400 \$507,435	\$505,035 \$ 64,000 \$320,000 \$ 10,800 \$899,835	
District 20						
M-NCPPC/Rachel Carson	1	\$ 50,000	\$ 19,000	\$271,363	\$321,363	
Multi-District						
HM Operating HM Project <i>Total, Multi-District</i>	5 3 8	\$486,190 \$ 49,000 \$535,190	\$469,710 \$ 49,000 \$518,710	\$774,975 \$160,470 \$935,445	\$1,261,165 \$ 209,470 \$1,470,635	
Total	24	\$1,178,600	\$1,075,545	\$2,241,391	\$3,419,991	

Heritage Montgomery Mini-Grants

Districts	# of Sites Applying	Grants Awarded	Amt. Requested	Amt. Granted	Total Match	Total Project Cost
District 14	4	8	\$10,700	\$ 9,800	\$57,186	\$ 67,886
District 15	11	20	\$27,503	\$24,753	\$37,477	\$ 64,980
District 16	3	10	\$23,200	\$22,000	\$89,222	\$112,422
District 17	5	10	\$14,895	\$12,920	\$23,201	\$ 38,096
District 19	1	1	\$ 1,940	\$ 1,000	\$ 7,385	\$ 9,325
District 20	1	2	\$ 4,000	\$ 4,000	\$ 5,000	\$ 9,000
Multi-District	1	2	\$ 5,000	\$ 4,500	\$ 6,090	\$ 11,090
Total	26	53	\$87,238	\$78,973	\$225,561	\$312,799



What's Happening

Making Sweet Music



Glorious voices of the Washington Revels

The collaboration between Heritage Montgomery and the Washington Revels continues to thrive! The Revels are busy at work developing two historic personas to help tell the story of Montgomery County's rich Civil War and Underground Railroad history. Look for these characters at various Heritage Days sites and at special events throughout the year!

Production is underway on Heritage Montgomery's video, *Life in a War Zone: Montgomery County during the Civil War.* We are delighted to have the Revels consulting on the production of the video soundtrack as well as the musical soundtrack cd.

Finally, we are very pleased to have Revels Executive Director Greg Lewis as a new member of the HM Board of Directors.

Website Redesign

We are SO excited to announce the launch of our beautiful new website. Please take a minute to check it out and see what you think. In addition to its great new look, you'll find a website with lots more information about our heritage area in a much more accessible format. Thanks to our friends at Text Design, Inc. and Sandglass for all their work helping to make our new website a reality!

Strategic Planners: Heather Bowen, Tom Kettler, Bobby Donovan, Richard Hughes, Mary Kay Harper, Greg Lewis, Elizabeth Hughes, Peggy Erickson, Judy Christensen, Tom Whipple, Shan Holt, and John Pentecost

Civil War Video

Production of our upcoming video, *Life in a War Zone: Montgomery County during the Civil War,* is in full swing! The script has been finalized and the stories we have to tell are amazing! Did you know that



Edwards Ferry during the Civil War

cannon fire from the 1st Battle of Bull Run in Manassas could be heard from a front porch in Bethesda? Filming will take place around the County this summer and we are working with the Washington Revels on production of the video soundtrack.

Strategic Plan

On April 12th, Heritage Montgomery Board members met at the Sandy Spring Museum for a presentation on the Maryland Heritage Areas Authority's (MHAA) 10-year Strategic Plan. Elizabeth Hughes, Deputy Director of the Maryland Historical Trust, and Richard Hughes, MHAA Administrator, offered an overview of the ambitious plan.

The plan features Management Strategies, including a Planning component for the development of a 5-Year Action Plan as well as an Annual Work Plan; Stewardship efforts to strengthen and support the Heritage Areas; Improving Communication between MHAA and the heritage areas, as well as with all partners; and identifying measurable Performance Evaluation Strategies. Board members were interested in the details of the Strategic Plan and enthusiastic about the possibilities for strengthening the program that it presents.





A Special Thank You!

... to the supporters of Heritage Montgomery's 2009 year-end fundraising drive! In these challenging financial times, the generosity of our "fans" is even more greatly appreciated!

Fran Abrams

The R. Edwin & Winsome S. Brown

Foundation Malcolm Brown

Linda Buel Judy Christensen

Nancy Dacek

John & Gloria Delaney

Bobby Donovan Ralph Duffie Carol English

Chris Goodwin

Barbara Grunbaum & Ronald Gregory

Mary Kay Harper Sharon Ann Holt Don Housley

Brian & Laurie Hundertmark

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Barbara & John McGraw Metro Metro & Associates Potomac Valley Surveys John & Phyllis Pentecost

Louis Pettey Jayne H. Plank Helen & John Reed Jacquelyn Sheehan Catherine & Roger Titus

Please remember Heritage Montgomery in your charitable donations, year round! Every contribution has a significant impact and will be greatly appreciated. Visit our website for details on how you can support Heritage Montgomery.

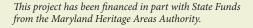
Heritage Montgomery is a 501(c)(3) non-profit organization and your contributions are tax-deductible.

Heritage Montgomery *Sta*

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New Board Members

We are happy to introduce you to our four outstanding new board members. Heritage Montgomery is fortunate to have an engaged and knowledgeable board of directors and we look forward to benefiting from the expertise these new members bring to the table.

Heather Bowen is Assistant Professor of Tourism Studies in the George Washington University School of Business; Greg Lewis is Executive Director of The Washington Revels; Barry Nix is President of the Sandy Spring Civic Association; and Catherine Titus, Chair of the Montgomery County Board of Appeals, was formerly Assistant Director of Heritage Montgomery.

Welcome everyone—we are so pleased to have you join us!

2011 Funding Undate

Governor O'Malley has recommended full funding for the Maryland Heritage Areas Authority (MHAA) Program as part of the Department of Planning's FY 2011 budget – once again demonstrating his administration's support of heritage tourism. Heritage Montgomery has submitted its FY 2011 operating and project grants to the State. But in order to obtain State funding, a 75% cash match is required. Funding for Heritage Montgomery that would provide a percentage of this match has been included in County Executive Leggett's budget and is under review by the County Council. The County budget should be finalized by the end of May 2010. Keep your fingers crossed!



Heritage Tourism Alliance of Montgomery County 12535 Milestone Manor Lane, Germantown, MD 20876 301-515-0753 • www.heritagemontgomery.org

Remember the 13th Annual Heritage Days Weekend!

Saturday, June 26th & Sunday, June 27th!

Heritage Site Profile



Silver Spring B&O Railroad Station

8100 Georgia Avenue Silver Spring, Maryland 301-495-4915

www.montgomerypreservation.org

Constructed in 1945 on the foundation of the original station built in 1878, the Silver Spring B&O Rail Station is built in the classically simple Colonial Revival Style. The interior has been meticulously restored to its original appearance. The large waiting room, with its nine windows and inlaid terrazzo floor, is dominated by the original ticket counter and stylish 1945 tubular chrome and vinyl upholstered seating. The station was added to the National Register of Historic Places in 2002.

Owned by Montgomery Preservation Inc., Montgomery County's only countywide, private, nonprofit historic preservation organization, the site is open to the public on the first Saturday of every month, April through December, from 10am to 3pm. The station may also be rented for meetings, special events, and parties.

Heritage Montgomery

President – Thomas E. Kettler Poolesville Chamber of Commerce

Vice-President – Debbie Rankin Montgomery County Historical Society

Secretary - Judy Christensen Montgomery Preservation, Inc.

Treasurer - Mary Kay Harper

Heather Bowen, George Washington University Bobby Donovan, Hyattstown Mill Arts Project

Steve Goldberg, Historic Medley District

R. Christopher Goodwin, Comus Inn

Kelly Groff, Conference and Visitors Bureau

of Montgomery County

Sharon Holt, Sandy Spring Museum

Chris Kirtz, Gaithersburg Inn

Greg Lewis, Washington Revels

Barry Nix, Sandy Spring Civic Association

John Pentecost

Delegate Herman Taylor Ex-Officio Catherine Titus

Scott Whipple, Maryland National Capital Park and Planning Commission, Ex-Officio

Laura Anderson-Wright, Sandy Spring Slave Museum