



Heritage Tourism Alliance of Montgomery County Announces Mini-Grant Awards

PRESS RELEASE

**For Immediate Release
October 2, 2008**

**Contact: Peggy Erickson, Executive Director
301-515-0753**

Germantown, Maryland: The Heritage Tourism Alliance of Montgomery County is a non-profit organization created to bring the County's rich history to the attention of its residents and visitors. The Mini-Grant Program recognizes groups in the County that contribute to interpreting, promoting, preserving, researching and/or supporting our historical legacy. This program funds projects that support heritage activities.

Heritage Tourism Alliance of Montgomery County is pleased to announce eleven grants totaling \$19,262 to the following recipients:

Adventure Theatre, Glen Echo –

\$2500 for free performances of the play *Clara Barton: The Courage Within* in conjunction with the Lincoln Bicentennial

Glen Echo Partnership for Arts and Culture, Glen Echo –

\$2500 to publish a self-guided walking tour of historic Glen Echo Park

King Barn Dairy MOOseum, Boyds –

\$2500 to create a “brand identity” logo

National Capital Trolley Museum, Colesville –

\$2500 to produce an interpretive video program, *Harold Lloyd's Streetcars*, for its new visitors' center gallery

Montgomery Countryside Alliance

\$2,500 for branding and logo for better recognition of organization and the Agricultural Reserve

Town of Poolesville –

\$2000 to create and install map signs with brochure holders guiding visitors to the area’s historic sites

Montgomery County Historical Society, Rockville –

\$1250 to produce a new marketing brochure and purchase equipment for the Speakers Bureau program

Warren Historic Site Committee, Dickerson –

\$1162 for refinishing the front doors and replacing the iron rails at the historic Warren UM Church

Sugarland Ethno History Project, Gaithersburg –

\$1000 to create and install a roadside sign at the Historic St. Paul Community Church

Historic Medley District, Inc., Poolesville -

\$850 for a walking tour brochure and badges and patches for boy scouts

Peerless Rockville Historic Preservation, Rockville –

\$500 to produce “The Underground Railroad: Rockville People and Places” brochure

Heritage Montgomery, one of the 11 designated heritage areas, is a partnership among the State of Maryland and Montgomery County government. The goal of Heritage Montgomery is to encourage economic development through resources, preservation and heritage tourism.

Peggy Erickson, Executive Director of the Alliance, said she was “very pleased to be able to fund both large and small projects in the county. We will continue to work to bring additional state dollars to the county”. She added that “this money will continue to fund projects in all sections of our Heritage Areas”.

The mission of the Heritage Tourism Alliance is to enhance economic development in the designated heritage areas of the County by combining quality tourism and small business development with preservation, cultural and natural resource conservation and education.

#